

# **BABARADA**



## THE COMPANY

**BrainADZ** is a complete solution driven creative Ad agency with core expertise in Advertising, Digital, Design & Development providing 360-degree marketing solutions. We build conversations between the consumer and your brand so that they understand your brand better. We consult, strategise and execute to deliver an overall digital presence for your brand. Our head office is situated in Delhi and we have our branch office in Amchi Mumbai. We cater to both Indian and international clients as well as we proudly cater to government projects as well. Our primary goal is to build long-term, value-added, and lifetime relationships with all of our clients. Their reviews say we do a good job!

With an innovative vision and a lot of hard work from our team consisting of 30 people, BrainADZ is quickly becoming one of India's fastest-growing companies in the field of advertising. It's important to work with a company that has successfully helped others do well, so you can be confident you'll get excellent results. If you're ready to grow, contact us today !

# **OUR VISION**

To grow with our clients globally.

# **OUR MISSION**

To connect brands to the subconscious of the consumers.

# **OUR SERVICES INCLUDE**

We offer a fresh approach to exploring projects, in a patient, creative and collaborative process.

**Digital Marketing** 

Website Design and Development

**Graphic Designing** 

**Event and Exhibitions** 

**Stall Designing and Fabrication** 

**Corporate Gifting** 

**Product Launch Salutations** 

Print and Electronic Media.





SOCIAL MEDIA MARKETING - SMM

### CONTENT WRITING SERVICES





### E- BROCHURE & E-MAGAZINE SERVICES

GOOGLE AD MANAGEMENT



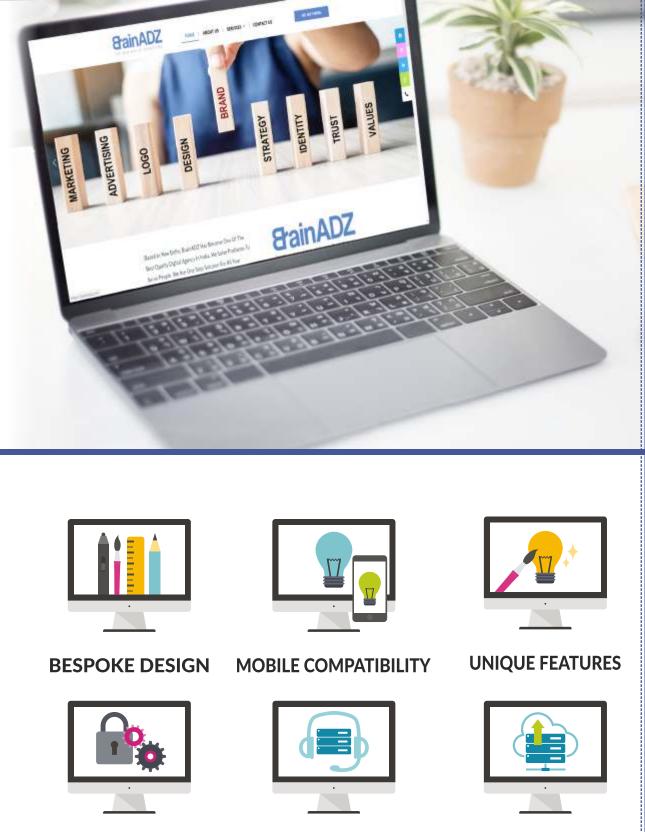


### BULK EMAIL MARKETING SERVICES

### SEARCH ENGINE OPTIMIZATION - SEO



Marketing has always been about connecting with your audience in the right place and at the right time. Today, you need to meet them where they are already spending time: on the internet. We help you mark your presence digitally across all the channels. With our efficient Social Media Management, Search Engine Optimization, Digital Advertisements & Marketing, we can assure you that all barriers of distance and time will be knocked over by the magic of Digital Media.



SECURITY & UPDATES

**TRAINING & SUPPORT** 

HOSTING

When in doubt trust the professionals !

Our custom-made websites are optimised by the design, layout and features to increase user engagement so that they can convert into your potential customers. All you need to do is let us know your requirements and goals.



Design is the art of communication that requires inventiveness and ideation and a systematic plan to solve a problem or achieve certain objectives. Graphic Designing is a synergy of artistic and proficient disciplines that helps in formulating marketing strategies or in communicating a specific message or some knowledge to a target group of people through various modes such as pictures, shapes, images, lines, visuals, etc.

If you have a product, then we have a perfect design to articulate and engage the customer in the first three seconds and create a lasting impression in their subconscious through our innovative design ideas.



BRANDING



LAYOUT DESIGN



PROMOTIONAL MATERIAL



PACKAGING DESIGN

LOGO CREATION



VIDEO ANIMATION



- Logo Design
- Brochure
- Magazine
- Video Editing
- Calender Design
- Flyer Design

- Certificates
- Cover Page
- Product Label Design
- Product Packaging Design
- Menu Design
- Social Media Post Design



THE NEW ERA OF MARKETING WWW.brainadz.com





We offer complete exhibition solutions that include exhibition, stall design, exhibition stall fabrication, set-up, dismantling, advertising, graphics and optimum space utilisation.

We are a team of professional visualisers and designers who believe in offering exhibitors the most lucrative and unique custom design to attract more eyeballs at any exhibition.



### Launch your Company's Next Big Product with Our Expert Ideas.

We understand the market and that is why we understand how important it is for your product to have a memorable identity, running on the parallel tracks of the latest trends we help you to keep your product relevant to your target audience.

THE NEW ERA OF MARKETING





Even in this digital era, Print media is in the form of mass media that's relevant to most audiences as it is shared through printed publications. One of the oldest means of sharing information electronic media helps your target audience to remember the visuals of your brand and we offer you both print and electronic media solutions.



Corporate gifting is the practice of creating a touch point with employees, clients, or prospects through the use of a gift—whether giving a physical item such as a practical swag piece, an edible treat, or a personalized clothing item, or via a non-physical gift such as an e Gift card or an experience (such as airfare or concert tickets).

We got it all for you, just drop in your requirement and budget and we will find you the best possible solution.



Organising Corporate events and conferences - Whether you want to celebrate your company's year-end goals or are looking to network with other industry leaders, different types of corporate events offer ways to meet new people, connect with employees, and promote your brand and reward performance within the company. We are here to help, we provide end to end solutions for all your corporate events and conference needs.

# **CORPORATE** GIFTING SOLUTIONS

ORGANIZING CORPORATE EVENTS AND CONFERENCES

THE NEW ERA OF MARKETING



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